

Mr. Manufacturer The St. Joseph Valley Wants You!

THE St. Joseph Valley Cities of Northern Indiana and Southern Michigan—South Bend, Elkhart, Mishawaka, Niles and Buchanan—beckon to you.

You can operate more economically—you can make more money—in the St. Joseph Valley, because the Valley Cities are fitted by nature for economical and efficient manufacturing and distribution.

In the Valley Cities there is *electric power*, abundant and reliable—four large hydraulic plants, harnessing the St. Joseph river, supplemented by a huge auxiliary steam plant.

No section is more favorably located to draw on the wealth of the Middle West's *natural resources* than the St. Joseph Valley. Suitable raw materials for practically every industry are close at hand—lumber, iron, steel, copper, cement, paper and paper pulp.

The splendid *labor conditions* of the Valley Cities are unequalled in this entire territory. Skilled and common labor are abundant—every nationality is represented.

The *cost of living* is low—due to the fact that the Valley Cities while metropolitan in point of convenience are close to the soil, closely in touch with rural markets.

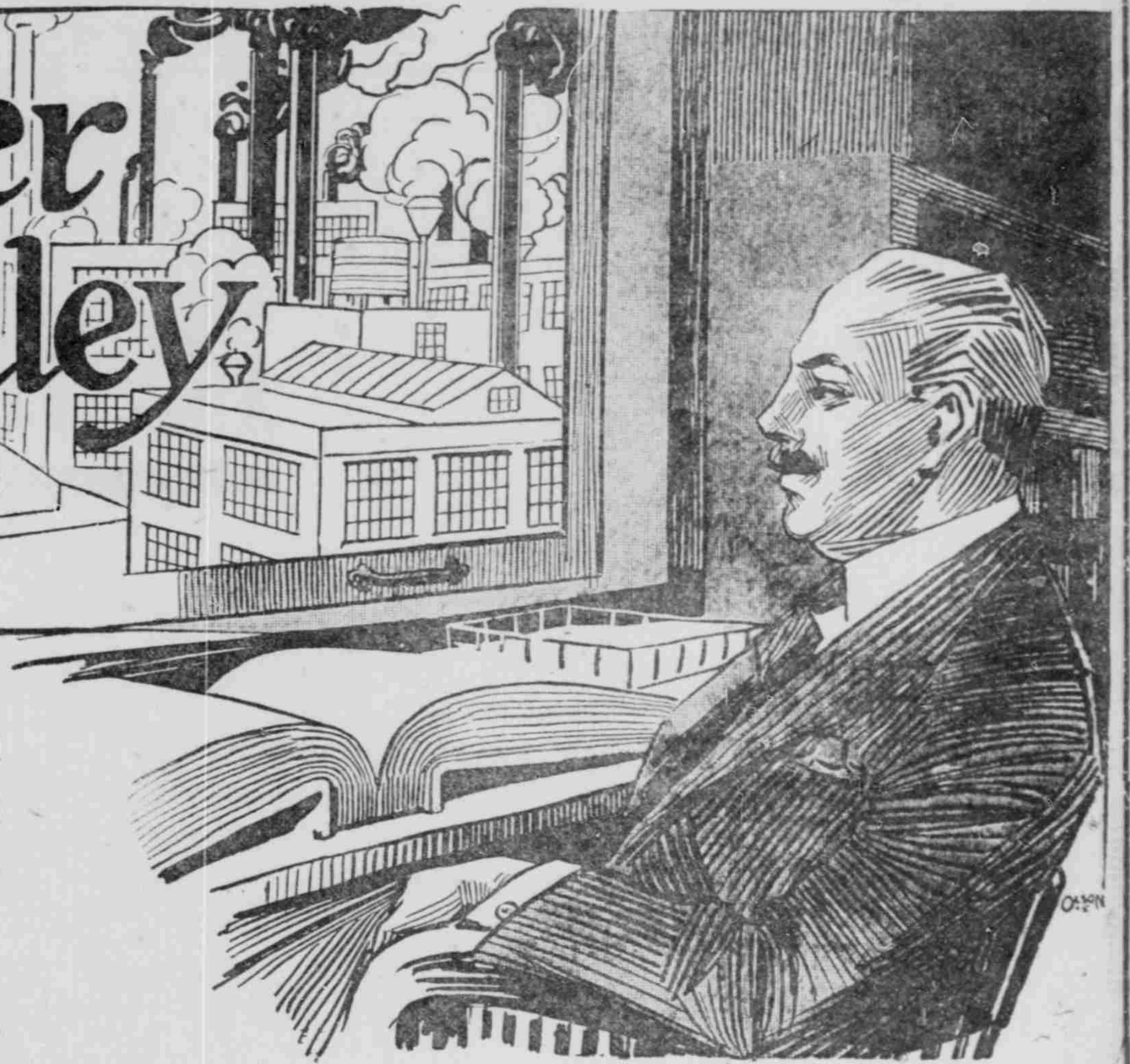
The *transportation facilities* of the St. Joseph Valley Cities constitute one of the strongest points in their favor—practically the same as in Chicago. Chicago is just two hours from South Bend, and New York but one day.

The *educational advantages* are superior to those of any other city in this territory—and the schools are on a par with those of the largest cities of the Central West. Splendid schools, colleges and academies, thoroughly equipped, are in charge of highly efficient instructors.

South Bend, Elkhart, Mishawaka, Niles and Buchanan are *Home Cities*. The people of each are home-building and home-loving.



The St. Joseph Valley
In The Heart of Things



Why be cooped up in a city loft? You can save money and increase your efficiency by getting out where there's breathing space. Why live and work in crowded city streets? You can easily get out where conditions are better—for both employer and employee.

Facts About South Bend

South Bend has six railroads—the Lake Shore; Grand Trunk; Michigan Central; Vandalia; Chicago, Indiana & Southern and New Jersey, Indiana and Illinois. There are three interurban lines and 22 miles of local street railways.

South Bend has ten banking institutions with total deposits of more than \$13,000,000.00 and with \$81,000,000.00 in earnings annually. There was three quarters of a million dollars more deposited in South Bend banks at the beginning of 1915 than at the beginning of 1914—an unusual record when general conditions are considered.

The total postal receipts for 1914 were \$257,000.00.

South Bend and Mishawaka join and, commercially speaking, are practically one. The two cities have a combined population of 80,000.

Building statistics for 1914 show South Bend ranking third in the list of 68 cities—the gain being 39 per cent. St. Paul and Salt Lake City were the only two to break the South Bend record.

Building permits aggregating approximately \$1,200,000.00 were issued during 1914. While many cities were showing a loss in building operations South Bend was making a gain.

South Bend is unusually fortunate in the matter of water supply. Artesian water is abundantly provided, the city waterworks pumping capacity being 16,000,000 gallons for 24 hours.

South Bend covers 9,117 acres—seven people to the acre. It is the third city in area in Indiana. It has 12,000 homes, 294 miles of streets—of which 66 miles are paved—and it has 19 parks and playgrounds, containing in all 260 acres.

There are 18 public schools, 11 private and parochial schools, one teachers' training school, three business schools—and is within the shadow of Notre Dame University and St. Mary's College and Academy.

South Bend has 61 churches of all denominations. Including the Y. M. C. A. and Y. W. C. A. there are 14 charitable and benevolent organizations. There are 12 clubs.

Better Power at Less Cost

Manufacturers who have come to the St. Joseph Valley from Chicago declare that their plants are being operated at from 20 to 50 per cent less cost than in the old location.

You can cut your costs, live better, and give your employes a better living by locating in the St. Joseph Valley.

Get in Touch With Us Immediately

Call us on the telephone—or write—without assuming any obligation. We can give you facts that apply to your own business that will surprise you. We can tell you of other manufacturers who have moved into the St. Joseph Valley and are glad they did.

Submit Your Industrial Problem to Us and
We Will Give You Facts and Figures

Indiana & Michigan Electric Co.

South Bend, Indiana